

Rep Order# 6867880 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 217381

Printed: 10/29/2012 10:16 AM
Last Received: 10/29/2012 9:37 AM
Showing Buylines: All Rep Revised Lines

1 of 4

Station WOTV-TV GRAND RAPIDS/KALAMAZ
Advertiser () PESTKA FOR CONGRESS
Product Political
Estimate# 2513
Buyer Nathaniel Kronisch
Phone#
Fax#

Agency () BUYING TIME
650 MASSACHUSETTS AVE, N.W., SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 363/365/2513
Flight Dates 10/30/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () IAN AMBRON
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-525-9757

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

ISSUED TO SHOW RATES REVISED
TOTLA = \$1535
PLS CONFIRM, THANKS IAN FOR KELLY

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*2	M	6A-7A	NEWS 8 DAYBREAK	:30	\$30.00	11/05-11/05	1	1	1	\$30.00	
				Sales Remark: V3 -								
				V3 Comment Changed, Spots/week Changed								
	*8	TU	11A-12P	THE VIEW	:30	\$200.00	10/30-10/30	1	1	1	\$200.00	
				Sales Remark: V3 RATE REVISED								
				V3 Comment Changed, Rate Changed								
	*9	W	11A-12P	THE VIEW	:30	\$50.00	10/31-10/31	0	0	0	\$0.00	
				Sales Remark: V3 NA DUE RATE								
				V3 Comment Changed, Spots/week Changed								
	*10	TH	11A-12P	THE VIEW	:30	\$50.00	11/01-11/01	0	0	0	\$0.00	
				Sales Remark: V3 NA DUE RATE								
				V3 Comment Changed, Spots/week Changed								
	*11	F	11A-12P	THE VIEW	:30	\$50.00	11/02-11/02	0	0	0	\$0.00	
				Sales Remark: V3 NA DUE RATE								
				V3 Comment Changed, Spots/week Changed								
	*12	M	11A-12P	THE VIEW	:30	\$50.00	11/05-11/05	0	0	0	\$0.00	
				Sales Remark: V3 NA DUE RATE								
				V3 Comment Changed, Spots/week Changed								

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Salesperson FAX# 215-525-9757

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*13	TU	4P-5P	THE DOCTORS	:30	\$25.00	10/30-10/30	0	0	0	\$0.00	
				Sales Remark: V3 NA DUE RATE								
				V3 Comment Changed, Spots/week Changed								
	*14	W	4P-5P	THE DOCTORS	:30	\$40.00	10/31-10/31	1	1	1	\$40.00	
				Sales Remark: V3 REVISE RATE TO \$40 TO CLEAR-								
				V3 Comment Changed, Rate Changed								
	*15	TH	4P-5P	THE DOCTORS	:30	\$40.00	11/01-11/01	1	1	1	\$40.00	
				Sales Remark: V3 RATE \$40 N/A								
				V3 Comment Changed, Rate Changed								
	*16	F	4P-5P	THE DOCTORS	:30	\$25.00	11/02-11/02	0	0	0	\$0.00	
				Sales Remark: V3 NA DUE RATE								
				V3 Comment Changed, Spots/week Changed								
	*17	M	4P-5P	THE DOCTORS	:30	\$40.00	11/05-11/05	1	1	1	\$40.00	
				Sales Remark: V3 RATE REVISED								
				V3 Comment Changed, Rate Changed								
	*21	F	6P-630P	NEWS 8 AT 6PM	:30	\$75.00	11/02-11/02	0	0	0	\$0.00	
				Sales Remark: V3 1X REMOVED								
				V3 Comment Changed, Spots/week Changed								
	*23	TU	11P-1135P	EXTRA	:30	\$50.00	10/30-10/30	1	1	1	\$50.00	
				Sales Remark: V3 RATE REVISED								
				V3 Comment Changed, Rate Changed								
	*24	W	11P-1135P	EXTRA	:30	\$50.00	10/31-10/31	1	1	1	\$50.00	
				Sales Remark: V3 RATE REVISED								
				V3 Comment Changed, Rate Changed								
	*25	TH	11P-1135P	EXTRA	:30	\$25.00	11/01-11/01	0	0	0	\$0.00	
				Sales Remark: V3 NA DUE RATE								
				V3 Comment Changed, Spots/week Changed								

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Hiatus Weeks
Rep Firm
Sales Office () PHILADELPHIA
Salesperson () IAN AMBRON
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-525-9757

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*26	F	11P-1135P EXTRA		:30	\$25.00	11/02-11/02	0	0	0	\$0.00	
			Sales Remark: V3 NA DOE RATE									
			V3 Comment Changed, Spots/week Changed									
	*27	M	11P-1135P EXTRA		:30	\$50.00	11/05-11/05	1	1	1	\$50.00	
			Sales Remark: V3 RATE IS \$50									
			V3 Comment Changed, Rate Changed									
	*31	SU	630P-7P SUNDAY 6P NEWS		:30	\$150.00	11/04-11/04	1	1	1	\$150.00	
			Sales Remark: V3 RATE REVISSED TO \$150									
			V3 Comment Changed, Rate Changed									
	*32	W	6A-7A NEWS 8 DAYBREAK		:30	\$30.00	10/31-10/31	1	1	1	\$30.00	
			Sales Remark: V3 1X ADDED									
			V3 Added									

---REPORT TOTALS---

Report Totals: 10 / \$680.00

---SALES MONTHLY TOTALS---

Nov 12: 25 / \$1,535.00
Sales Totals: 25 / \$1,535.00
Station Totals: 25 / \$1,535.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$1,535	CATV 0%	WOOD 0%	WOTV 100%	WMNT 0%	WXMI 0%
		WXSP 0%	WZPX 0%	WZYM 0%		

---COMPETITIVE COMMENTS---

WILL ADVISE ON CMPET

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Books null
Demos RA35+

--- CREDIT RISK ---
CASH IN ADVANCE

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--- CONTRACT COMMENT ---
SC=*

--- REMARKS ---
THIS IS A NEW POL ORDER
TOTAL = \$1535
PLS CONFIRM, THANKS INA FOR KELLY

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU	6A-7A	NEWS 8 DAYBREAK	:30	\$30.00	10/30-10/30	1	1	1	\$30.00	
	2	M	6A-7A	NEWS 8 DAYBREAK	:30	\$30.00	11/05-11/05	1	1	1	\$30.00	
	3	TU	7A-9A	GMA	:30	\$50.00	10/30-10/30	1	1	1	\$50.00	
	4	W	7A-9A	GMA	:30	\$50.00	10/31-10/31	1	1	1	\$50.00	
	5	TH	7A-9A	GMA	:30	\$50.00	11/01-11/01	2	1	2	\$100.00	
	6	F	7A-9A	GMA	:30	\$50.00	11/02-11/02	2	1	1	\$50.00	
	7	M	7A-9A	GMA	:30	\$50.00	11/05-11/05	2	1	2	\$100.00	
	8	TU	11A-12P	THE VIEW	:30	\$50.00	10/30-10/30	1	1	1	\$50.00	
		W	11A-12P	THE VIEW	:30	\$50.00	10/31-10/31	1	1	1	\$50.00	
		TH	11A-12P	THE VIEW	:30	\$50.00	11/01-11/01	1	1	1	\$50.00	
		F	11A-12P	THE VIEW	:30	\$50.00	11/02-11/02	1	1	1	\$50.00	
		M	11A-12P	THE VIEW	:30	\$50.00	11/05-11/05	1	1	1	\$50.00	

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	13	TU	4P-5P	THE DOCTORS	:30	\$25.00	10/30-10/30	1	1	1	\$25.00	
	14	W	4P-5P	THE DOCTORS	:30	\$25.00 40	10/31-10/31	1	1	1	\$25.00	
	15	TH	4P-5P	THE DOCTORS	:30	\$25.00	11/01-11/01	1	1	1	\$25.00	
	16	F	4P-5P	THE DOCTORS	:30	\$25.00 40	11/02-11/02	1	1	1	\$25.00	
	17	M	4P-5P	THE DOCTORS	:30	\$25.00	11/05-11/05	1	1	1	\$25.00	
	18	TU	6P-630P	NEWS 8 AT 6PM	:30	\$75.00	10/30-10/30	1	1	1	\$75.00	
	19	W	6P-630P	NEWS 8 AT 6PM	:30	\$75.00	10/31-10/31	1	1	1	\$75.00	
	20	TH	6P-630P	NEWS 8 AT 6PM	:30	\$75.00	11/01-11/01	1	1	1	\$75.00	
	21	F	6P-630P	NEWS 8 AT 6PM	:30	\$75.00	11/02-11/02	1	1	1	\$75.00	
	22	M	6P-630P	NEWS 8 AT 6PM	:30	\$75.00	11/05-11/05	1	1	1	\$75.00	
	23	TU	11P-1135P	EXTRA	:30	\$25.00 30	10/30-10/30	1	1	1	\$25.00	
	24	W	11P-1135P	EXTRA	:30	\$25.00	10/31-10/31	1	1	1	\$25.00	
	25	TH	11P-1135P	EXTRA	:30	\$25.00 30	11/01-11/01	1	1	1	\$25.00	
	26	F	11P-1135P	EXTRA	:30	\$25.00	11/02-11/02	1	1	1	\$25.00	
	27	M	11P-1135P	EXTRA	:30	\$25.00	11/05-11/05	1	1	1	\$25.00	
	28	SA	8A-9A	GOOD MORNING AMERICA	:30	\$50.00	11/03-11/03	1	1	1	\$50.00	

+20

+35

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	29	SU	8A-9A	GOOD MORNING AMERICA	:30	\$50.00	11/04-11/04	1	1	1	\$50.00	
	30	SU	9A-10A	THIS WEEK	:30	\$75.00	11/04-11/04	1	1	1	\$75.00	
	31	SU	6-7P 630P-5H	SUNDAY 6P NEWS	:30	\$75.00 1450	11/04-11/04	1	1	1	\$75.00	

---REPORT TOTALS---

Report Totals: 33 / \$1,535.00

---SALES MONTHLY TOTALS---

Nov 12: 33 / \$1,535.00
Sales Totals: 33 / \$1,535.00
Station Totals: 33 / \$1,535.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$1,535

CATV 0% WOOD 0% WOTV 100% WWT 0% WXXI 0%
WXSP 0% WZPX 0% WZZM 0%

---COMPETITIVE COMMENTS---

WILL ADVISE ON CMPT

Books null
Demos RA35+

---CREDIT RISK---
CASH IN ADVANCE